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**Web Traffic Pack  
www.500ways.co.uk**

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**The Ultimate Internet Profit System by Mark Evans**

# The Ultimate Internet Profit System

By – Mark Evans

<http://ultimateinternetprofitsystem.com>

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WILL ACHIEVE ANY RESULTS FROM OUR IDEAS AND TECHNIQUES IN OUR MATERIAL

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# The Ultimate Internet Profit System by Mark Evans

## Introduction

This ebook covers an effective and efficient way to make money online with affiliate programs. It is a proven way, which has been tried and tested by many. If you follow it in the step by step fashion that it has been laid out and designed for, then you will be receiving checks from these affiliate programs as rewards for your efforts.

How much these checks are for is entirely up to you, how much effort you put in and how well you follow the steps laid out below. If you setup your operations effectively and continue with it by adding content to the site, which is all explained below, then you will continue to make bigger checks month after month.

This does not require a lot of money to setup and apply initially. You can do the whole thing in as little as \$100, or even less. Once you have setup and begun, you can invest more money as you start to make affiliate commissions. You will be maximizing your profits and your efforts by doing this, it will start to take on a snowball effect, from the first initial profits you can invest a set percentage of this on more

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advertising, or you can hire people to write the sites content for you, this in turn will increase the exposure for your site, making you more money. Continuing to re-invest will maximize your profits and growth.

This is all jumping the gun a bit, but I felt it was important to look to the future and explain the potential this system has.

Going back to the basics and where we should be for now, you only need a few necessities to being, all of which are pointed to in this guide.

These are –

- Domain Name
- Hosting
- Website Layout or Website Template

This is not difficult to do and does not take months and months to start. Follow the 5 steps below and see for yourself.

### **Benefits Of Starting An Online Business**

Thank You for downloading my eBook, you have made a wise decision as this guide is set to really help you, providing of course that you follow it and put into practice what it teaches.

Below is your complete, step by step guide, to making money online via affiliate programs. It will generate you money for the long-term.

Owning and running your own website has many advantages over the conventional “bricks and mortar” type offline business.

Some of these include –

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- The start up costs are small, there is not a large amount of capital needed to begin.
- The rate in which consumers are buying from the internet is increasing each year.  
Billions of dollars of products and services are brought off of the internet each year.
- The income you will receive is passive, once your website is setup put it on autopilot. All that would be needed to do would be to deal with custom support, be it pre-sales questions or purchasing questions from buyers who are experience difficulties with downloading and running their eBooks.
- Your income is not determined by the number of hours that you work. You can receive sales 24 hours a day, 7 days a week, 365 days a year. Customers can buy your recommended products whilst you are asleep.
- Your reach is not limited to your geographical area, unlike a shop is limited to only being able to sell out of the town or city it is in. As a website owner, your reach is the whole of the internet!
- You do not need to hire employees.
- You do not need to buy in a large amount of stock. As we are selling eBooks, these are electronically delivered and instantly downloaded, so will not take up any storage space in stock room or warehouse.

### **Step One - Research**

The first thing we need to do is to do some essential research. Many people will overlook this as not important, they will think that it does not matter what niche, or specific subject, that they choose to make their website about.

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But it is important, because you need to pick a subject for your website that you are passionate about, else there is not much point in starting to begin with.

For example if you decide to make a site about baseball, because you think it will be a good money-maker, but you have absolutely no interest in baseball, then it will be really hard for you to get the motivation and effort required to make the site as well as it's content. You can't write good articles about baseball if you don't really like the sport !

So you need to pick a topic for your site that –

- Has a large enough number of searches from users to make it profitable
- Has a wide-range of affiliate programs and merchants which can be promoted.
- Is a topic that you are interested in and you think you can write about without getting bored of frustrated.
- Has money already being spent on similar products in the websites topic

OK, so let's break down each one of the bullet points above, starting with the first one.

### **How to find a niche that has a large enough number of searches from users, to make it profitable**

If you pick a subject or topic, which we shall now be calling a niche from here on in, that has a small amount of searches a month then your website will not get as many visitors in order to generate much profit.

But how do you now what niches, or sub niches, are being searched for and more importantly, how many times are they being searched for by internet users.

Which one's should we concentrate are efforts on ?

OK, so let's look at a few examples.

Let's say you are a keen fitness fanatic, you like to look after yourself and eat healthily. So one niche option would be "healthy eating".

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In order to see if this is a good potential niche to start our website on we can use a tool called a keyword suggestion tool. A great free one is called "Seo Book Keyword Suggestion Tool" and can be found by clicking on the link below.

[SEO Suggestion Tool Is Here](#)

Go to that site by clicking on the link above and type in –  
Healthy Eating

Then hit submit.

You should now be presented with the following results.

WordTracker	WordTracker count	Google daily est	Yahoo! daily est	MSN daily est	Overall daily est
<a href="#">healthy eating</a>	1474	1,843	529	230	2,600
<a href="#">healthy eating plans</a>	397	496	143	62	700
<a href="#">healthy eating guidelines</a>	351	439	126	55	619
<a href="#">healthy eating guide</a>	315	394	113	49	556
<a href="#">healthy eating tips</a>	236	295	85	37	416
<a href="#">eating healthy</a>	121	151	43	19	213
<a href="#">healthy eating pyramid</a>	119	149	43	19	210
<a href="#">healthy eating recipes</a>	97	121	35	15	171
<a href="#">healthy eating plan</a>	63	79	23	10	111
<a href="#">healthy eating habits</a>	62	78	22	10	109
<a href="#">free healthy eating plan</a>	59	74	21	9	104
<a href="#">healthy sample eating plans</a>	46	58	17	7	81
<a href="#">daily healthy eating plan</a>	38	48	14	6	67
<a href="#">eating healthy portions</a>	33	41	12	5	58
<a href="#">benefits of healthy eating</a>	32	40	11	5	56
<a href="#">free guide to eating healthy</a>	30	38	11	5	53
<a href="#">10 tips to healthy eating</a>	25	31	9	4	44
<a href="#">healthy eating for old people</a>	20	25	7	3	35

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We only want to be looking at the left half of the results, imagining of course that we have split the screen into two the above would be " the left half ".

The screenshot above tells us the exact keywords people are looking for and the exact number of time that those keywords **are being searched for a day**.

For example, the keyword "healthy eating plan" is the exact phrase that people are typing into the search engines, like Google, yahoo, msn and so on.

If we go to that phrase in the table and move across to the end column, we are told that the keyword is searched for an estimated 111 times a day.

Bear in mind this is estimated, but it is the best estimate out there that we can go on !

In the second column we are told the number of searches that the keyword phrase is being searched for on Google alone. Remembering that Google is the biggest and most widely used search engine out there, we would be better off paying the most attention to this, out of all the other search engines.

Out of those 111 searches a day, 79 of which are through Google. This would not be a bad niche to choose, in fact it would probably be best to go for this keyword "healthy eating plan" as a sub-niche, one that we are going to write content about which is inline with the main sites theme.

The main niche however will be the top one – healthy eating. This gets 2600 searches a day.

This is a large number of searches and we can generate a nice number of visitors to our website if we base our site on this topic.

It has passed its first check out of the four; let's go on to see if it will pass the rest.

Once you have a possible niche then it would be advisable if you did these 4 checks with your own niche topic. Go through each one and replace my keyword with yours and use the same logic and reasoning I

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have used with mine. If yours fails one of them, then it's better to drop that keyword and use another. Start over with another keyword until you get one that ticks all four bullet-points.

For our healthy eating keyword, we can successfully move onto the second point –

### **Does our keyword have a wide-range of affiliate programs and merchants which we can promote by it**

In order to make money from your website you need to promote other people's products on it using your affiliate links. We can sign up for these affiliate programs, or merchants as they are often referred to, and generate our unique affiliate link in order to use in our promotional efforts.

For the purpose of this report we will be concentrating on using one main merchant.

This is Clickbank, who are the internet's leading retailer of digital products.

You should sign up to Clickbank –  
[Click Here To Signup With Clickbank!](#)

Once you have filled out the form and signed up, you should be accepted in 24 hours, but can login right away.

Click on Marketplace and you will see the list of categories. As we are potentially making a site about healthy eating, we can do two things to find a list of potential products to promote.

1 ) Click on the "Health & Fitness" category. This will show us all the ebooks that we can promote which are in this niche on Clickbank.

All products are listed by default, according to their popularity. In this category we can see that the top one is "Fat Loss 4 Idiots"

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**Search the ClickBank Marketplace**

Category:	<input type="text" value="Health &amp; Fitness"/>	Subcat:	<input type="text" value="All Sub-Categories"/>
Keywords:	<input type="text"/>	Sort by:	<input type="text" value="Popularity"/>
Product Type:	<input type="text" value="All Products"/>	Language:	<input type="text" value="All"/>
Show:	<input type="text" value="10"/> results per page	<input type="button" value="Go"/>	<input type="button" value="Reset"/>

1) **Important Info** :::: Updated July 27th. All Affiliates Please Read Our Latest Update Here: [FatLoss4Idiots.com/aff](http://FatLoss4Idiots.com/aff) :::: Updated On July 27th :::: Thank You.

[\\$/sale: \\$30.99](#) | [Future \\$: -](#) | [Total \\$/sale: \\$30.99](#) | [%/sale: 75.0%](#) | [%refd: 93.0%](#) | [grav: 602.73](#)

[view pitch page](#) | [create hoplink](#)

2) **Truth About Six-Pack Abs, Total Payouts Avg \$30/sale W/rebills**. New Trial Offer Has Exploded Conversions As Of March 9! Dont Worry, Lower Front Payouts At First, But You Receive The Full Commission At 21 Days. Go To [Http://truthaboutabs.com/affiliate-info.html](http://truthaboutabs.com/affiliate-info.html) For The \$30K/month Super-affil Strategies Newsletter.

[\\$/sale: \\$24.14](#) | [Future \\$: \\$22.24](#) | [Total \\$/sale: \\$30.22](#) | [%/sale: 75.0%](#) | [%refd: 91.0%](#) | [grav: 297.34](#)

[view pitch page](#) | [create hoplink](#)

3) **Top Secret Fat Loss Secret :: 75% Commission:: Best Affiliate Toolkit**. Makes \$25-\$60 Per Sale | Converts As High As 3%-5% | We Tested Just 1 Promo & Made \$2,280/24hrs | We Give You Same Promo Free! | Sells Itself! | Get 1st-Movers Advantage | Join Now Free! | [Http://TopSecretFatLossSecret.com/affiliates.php](http://TopSecretFatLossSecret.com/affiliates.php).

[\\$/sale: \\$32.42](#) | [Future \\$: -](#) | [Total \\$/sale: \\$32.42](#) | [%/sale: 75.0%](#) | [%refd: 92.0%](#) | [grav: 233.87](#)

[view pitch page](#) | [create hoplink](#)

4) **Chopper-Tattoo - Top Tattoo Offer** ! The #1 Tattoo Gallery On The Web. Converting Like Crazy! Pays 75%, Affiliates Must See. Free Music Downloads With Membership Allows Creative Marketing. New Affiliate Tracking In Email, Exit Ad, & Google Upon Request: [Chopper-tattoo.com/affiliates/](http://Chopper-tattoo.com/affiliates/).

[\\$/sale: \\$20.13](#) | [Future \\$: -](#) | [Total \\$/sale: \\$20.13](#) | [%/sale: 75.0%](#) | [%refd: 95.0%](#) | [grav: 201.27](#)

[view pitch page](#) | [create hoplink](#)

This would be a perfect product to promote as healthy eating is linked in with fat loss.

Also we can see the 3<sup>rd</sup> product listed, which is "top secret fat loss secret".

So there are two possible good products to promote, go through the results and see if there are anymore. If your chosen niche has around 10 – 15 good title to promote, then your niche you picked has passed bullet point two.

In this category we are presented with over 60 pages, going through them I can see many great products we can promote. Some of these would be –

[Burn The Fat Feed The Muscle.](#)  
[Master Cleanse Secrets 10 Day Diet.](#)  
[Lose Man Boobs Naturally.](#)

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[FitYummyMummy.com](http://FitYummyMummy.com).

As well as many more.

Here is the second way to find products using clickbank –

2 ) Use the search facility to generate a list of related products that we can promote.

Go to the main Clickbank Marketplace page, which is here -  
<http://www.clickbank.com/marketplace.htm>

From there we simply enter a related word that our sites niche will cover, into the search box next to "Keywords".

You will want to think up a list of related topics that are in-line with this niche.

Using our "healthy eating" example as our niche, we might want to try such things as –

- Diet
- Fitness
- Calorie

Typing these into the search field we can see a few possible products that would be great to promote.

I am going to do this for the "fitness" keyword in order to show you what a good way to figure out the products you can promote in your own niche.

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**1) Body Bot Fitness Software Pays \$59.60 & \$45.73.** 75% Commission. New Price! Now Make \$45.73 - \$59.60  
Product: 4 Minute Workouts. Get 1st-Movers Advantage. Unique Product. Software Sells. Platinum Upsell Con  
Keywords. Adwords Templates [Http://bodybot.com/aff](http://bodybot.com/aff).

[\\$/sale: \\$44.16](#) | [Future \\$: -](#) | [Total \\$/sale: \\$44.16](#) | [%/sale: 75.0%](#) | [%refd: 67.0%](#) | [grav: 26.16](#)  
[view pitch page](#) | [create hoplink](#)

**2) Earn 85% Commission On Our Aug5-Aug8 Fat Loss Program Launch.** Have A Fitness-Oriented Mailing List? B  
(85% Commission) During A 3-Day Promo For Our Explosive New Fat Loss System. Go Here For Details:  
[Howtoburnfat.com/launchinfo.html](http://Howtoburnfat.com/launchinfo.html).

[\\$/sale: \\$42.09](#) | [Future \\$: -](#) | [Total \\$/sale: \\$42.09](#) | [%/sale: 51.0%](#) | [%refd: 71.0%](#) | [grav: 45.21](#)  
[view pitch page](#) | [create hoplink](#)

**3) Best Source For Flexible Jobs.** Start Getting Paychecks For Easy Work That Fits Your Schedule, No Experie

[\\$/sale: \\$23.50](#) | [Future \\$: -](#) | [Total \\$/sale: \\$23.50](#) | [%/sale: 75.0%](#) | [%refd: 97.0%](#) | [grav: 31.72](#)  
[view pitch page](#) | [create hoplink](#)

**4) Muscle Gaining Secrets.** Huge 75% Payouts On The Ultimate Muscle Building System Available On The Inter  
World Renowned Fitness Expert, And Chief Training Adviser For Mens Fitness Magazine, Jason Ferruggia.

[\\$/sale: \\$57.47](#) | [Future \\$: -](#) | [Total \\$/sale: \\$57.47](#) | [%/sale: 75.0%](#) | [%refd: 52.0%](#) | [grav: 22.87](#)  
[view pitch page](#) | [create hoplink](#)

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5) [You Get Up To \\$77/sale! :: 7 Minute Muscle :: Worlds Fastest Workout!](#) Take Up To \$77 Per Sale On Highest-Priced Fitness E-book! Built-In Up Sells Means You Get The \$\$\$s! Crazy Commissions And Conversions + Super Cust. Serv! Affiliate Tools And My Personal Contact Info Here: [Http://www.7MinuteMuscle.com/affiliates.php](http://www.7MinuteMuscle.com/affiliates.php).

\$/sale: \$52.35 | Future \$: - | Total \$/sale: \$52.35 | %/sale: 75.0% | %refd: 22.0% | grav: 16.77  
[view pitch page](#) | [create hoplink](#)

6) [Fit Over 40](#). Amazing Inspirational Anti-aging, Health And Weight Loss E-book For The Over 40 Crowd.

\$/sale: \$25.56 | Future \$: - | Total \$/sale: \$25.56 | %/sale: 50.0% | %refd: 55.0% | grav: 29.73  
[view pitch page](#) | [create hoplink](#)

7) [Fitness-eBooks.com](#). 7 Unique Fitness And Training Ebooks Converting 2-3% Every Day - 40% Of Customers Grab The Upsells (possible Commission More Than \$50 Per Sale On The Biggest!) Books Include Rapid Fat Loss, Muscle Building, Unique Exercises, Glute Trainin And More.

\$/sale: \$16.94 | Future \$: \$18.87 | Total \$/sale: \$16.97 | %/sale: 50.0% | %refd: 59.0% | grav: 23.67  
[view pitch page](#) | [create hoplink](#)

8) [The Official Fitness Model Program](#). The Official Fitness Model Program By Fitness Model Jennifer Nicole Lee, Oxygen Magazine Cover Model! \$197 Sales Price, 75% Commission, High Conversion Rates! \$100 Commission Payouts Per Sale!!!

\$/sale: \$100.00 | Future \$: - | Total \$/sale: \$100.00 | %/sale: 51.0% | %refd: 38.0% | grav: 9.28  
[view pitch page](#) | [create hoplink](#)

9) [Golf Fitness Guide](#). Easy Tips And Techniques To Quickly Transform Your Game And Add 20 Yards To Your Drives!

\$/sale: \$25.41 | Future \$: - | Total \$/sale: \$25.41 | %/sale: 60.0% | %refd: 86.0% | grav: 17.64  
[view pitch page](#) | [create hoplink](#)

10) [Fitness For Weddings](#). The Only Diet Created Specifically For The Bride To Be.

\$/sale: \$18.85 | Future \$: - | Total \$/sale: \$18.85 | %/sale: 50.0% | %refd: 62.0% | grav: 17.44  
[view pitch page](#) | [create hoplink](#)

1 [2](#) [3](#) [4](#) [5](#) [Next>>](#)

We can quickly see that number 1 in the results, along with 6,7 and 8 would be great to use as they are all based on health.

Our potential niche – “healthy eating” – has passed this stage too.

Now we need to look at the third bullet point in order to asses if our niche is

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### **Is this a topic that you are interested in and can write frequently about**

This is a personal question that no-one can answer except you. As I said above, if you do not like baseball then there would not be much point in making a baseball website. You need to look at yourself and ask yourself questions, even if the subject is something that you are interested in, are you confident enough that you will not get bored or frustrated after a few weeks of writing content and articles for your site ?

- Are you passionate about the subject
- Do you know enough about the subject
- Can you get access to info about this subject in order to write the content

Once all of these things have been ticked, then you can check mark this and move onto the last bullet point.

### **Is money already being spent on similar products in that niche ?**

Lastly, your website needs to be in a niche where money is already being spent on products and services. The reason for this is quite simple, if there is money already being spent in that market, then there is a strong chance that you can then go and get some of it for yourself. If there is no money in that market, then there is nothing for you to go after, because the money simply is not there to be with.

But just how do you find this out ?

The simplest way to check this is to go to any of the major search engines and type in the keyword that your website is about. If there are ads at the side of the search results, these are called PPC ads, then there is most likely money in that niche.

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If you do not see any ads, or you only see a few, then you should try to find another niche to concentrate on.

So again using our "healthy eating" example we can go to [Google](#) and type this in the search box.

Go and do this now so you can follow along with this step. When you search for "healthy eating" do not use the quotation marks.

The screenshot shows a Google search for "healthy eating". At the top, there is a yellow sponsored link for "Healthy Eating" from www.benefiber.co.uk, with a red "1" next to it. Below this are image results for "healthy eating", including a circular food pyramid, a traditional food pyramid, and a bowl of fruit. On the right side, there are six sponsored links, each with a red number next to it: "Healthy Cooking No Fuss" (2), "Healthy Eating" (3), "5 Steps To Confidence" (4), "Healthy Eating Method" (5), and "Healthy Eating For Kids" (6). Below the image results, there are organic search results from BBC - Health, BBC NI - Schools, and the Food Standards Agency.

As you can see there are 6 adverts, or sponsored links, shown on the screenshot above.

On your search results you should see 10; the sponsored links go all the way down the right hand side of the results.

This is a great indication that there is money in that market. If advertisers are spending money on PPC ads then it is a lucrative niche, after all no-one would spend money on adverts, especially not 10 different websites, if there was no profit to be made in that market.

The way these PPC ads work is as follows.

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When a web visitors types in their keyword into Google they are presented with the search results, as well as the sponsored links which we can see from the screenshot above.

These sponsored links are setup by advertisers in order to gain visitors to their websites, each time one of these adverts is clicked by a person using Google; it costs the advertisers a set amount. This is where the term PPC ( pay per click ) derives from.

Once an ad is clicked the web user is sent to that specific website that the advert has been setup for. The price of each ad for a keyword is dependant on a variety of factors. Some keywords may cost minor amounts per click, but some high cost keywords such as "web hosting", "mortgages" or "insurance" can cost upwards of \$20 per click.

In order to make these ads profitable there simply must be enough money in that market.

After all no advertiser would continually spend money on these types of pay per click adverts if they were not making profits after a while.

OK, so are there more than 10 PPC ads in Google for your keyword ?

Better still, do these adverts go on to continue on page two of the search results ?

If so then you have succeeded in definitely stating that money is being spent in that niche.

You can now move onto Step Two.

### **Step Two: Picking Your Domain & Website Layout**

By now we should have our main niche, this being one that we are enthusiastic about, has been proven to be full of people spending money in that niche, has an effective number of monthly searches and contains a reasonable number of affiliate programs that we can concentrate on promoting in order to make money from.

Our example of "healthy eating" ticks all of these boxes, so we can safely proceed with it.

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The next thing we want to do is to create our website. For this purpose we are going to make our websites a blog by using Wordpress, as this is the easiest way to create a website from scratch, especially if you are new to affiliate marketing.

The first thing we need to do is to buy a domain name where our website will be.

This is the www. address where our website will be located.

I am going to show you how to buy a domain name and more importantly choose a good one for your sites niche. As well as a domain name you will also need web hosting. This is the space where your sites contents will sit and be called from when a visitor goes onto your website.

For hosting I use [this company](#)

Not only do they offer web hosting at a very reasonable rate, but you also get a FREE domain name included in your hosting package !

[Click Here To Go Straight To Their Website](#)

You should now be at the website, from here click on link that says "Order Now" under the first web hosting box, this is as pictured below.



This will take you to the sign up page where you can choose your domain name. Now I am presuming that you do not have a domain name, so leave the "Register New Domain" symbol ticked and start to think about a domain you would like. This should be something easy to remember, but the domain you want maybe taken but keep trying various options until you get one that you are happy with that is not already taken.

Let me do this using my healthy eating example. I am going to go for the domain – healthyeatingtips.com

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Typing this into the box and clicking "next" I am told that domain is already taken -

**HostGator**  
we eat up the competition

Toll Free: **1.866.96.GATOR**  
Local: **1.713.574.5287**  
Now hosting over 1,000,000 domains!

CLICK HERE

HOME WEB HOSTING RESELLER HOSTING DEDICATED SERVERS SUPPORT ORDER NOW AFFILIATES

**Order Wizard**

Select a domain option:

New Domain:  .com

healthyeatingtips.com Registered [WWW] [Whois]  
healthyeatingtips.net Registered [WWW] [Whois]  
healthyeatingtips.org Registered [WWW] [Whois]

[Go Back](#)

[Start Over](#)

[Home](#) [Services](#) [Sitemap](#) [Terms of Service](#) [Company](#) [Jobs](#) [Blog](#) [Billing](#) [Contact Us](#) Copyright © 2008 HostGator.com

As you can see it says the domain is registered, so I need to go back and try another. Clicking on "Start Over" takes me back to the beginning.

Now I like the idea of having my keyword "healthy eating" in the domain, so I am going to try - [healthyeatingadvice.com](http://healthyeatingadvice.com)

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The screenshot shows the HostGator website's Order Wizard. At the top left is the HostGator logo with a blue and yellow gator and the tagline "we eat up the competition". To the right, contact information is provided: Toll Free: 1.866.96.GATOR, Local: 1.713.574.5287, and a note "Now hosting over 1,000,000 domains!". A "LIVE CHAT" button with a woman's image is also present. Below the header is a navigation menu with links for HOME, WEB HOSTING, RESELLER HOSTING, DEDICATED SERVERS, SUPPORT, ORDER NOW, and AFFILIATES. The main content area is titled "Order Wizard" and prompts the user to "Select a domain option:". Three options are listed: "healthyeatingadvice.com" (Registered [www] [whois]), "healthyeatingadvice.net" (Available! Order Now), and "healthyeatingadvice.org" (Available! Order Now). Each available option has a "1 year @ \$15.00" dropdown menu. There are "Go Back", "Continue >>", and "Start Over" buttons. At the bottom, a footer contains links for Home, Services, Sitemap, Terms of Service, Company, Jobs, Blog, Billing, Contact Us, and a copyright notice for 2008 HostGator.com.

From this we can see that the domain [healthyeatingadvice.com](http://healthyeatingadvice.com) is taken but the .net and .org are available.

If this happens to you when you try with your example I would suggest that you try another, as it is best to get a .com for your chosen domain name.

So I am going to try another.  
[healthyeatinghints.com](http://healthyeatinghints.com)

<http://ultimateinternetprofitsystem.com>

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we eat up the competition

Toll Free: **1.866.96.GATOR**  
Local: **1.713.574.5287**  
Now hosting over 1,000,000 domains!

**NOW ONLINE**

HOME WEB HOSTING RESELLER HOSTING DEDICATED SERVERS SUPPORT ORDER NOW AFFILIATES

**Order Wizard**

Select a domain option:

healthyeatinghints.com	<input checked="" type="checkbox"/> Available! Order Now	1 year @ \$15.00
healthyeatinghints.net	<input type="checkbox"/> Available! Order Now	1 year @ \$15.00
healthyeatinghints.org	<input type="checkbox"/> Available! Order Now	1 year @ \$15.00

[Go Back](#) [Continue >>](#)

[Start Over](#)

[Home](#) [Services](#) [Sitemap](#) [Terms of Service](#) [Company](#) [Jobs](#) [Blog](#) [Billing](#) [Contact Us](#) Copyright © 2008 HostGator.com

Success, it is available!

Leave it how it is with the .com box checked and click continue.

On this next step you will be able to select you preferred package. At the time of writing there are 3 packages available.

Hatching - \$4.95 a month – One Domain Allowed

Baby - \$7.95 a month – UNLIMITED Domains

Swamp - \$12.95 a month – UNLIMITED Domains

With the Hatching package you can only host one domain name, with the other two you can host unlimited domain names but the swamp package has more space to use over the baby package.

Personally, if you only want to host one domain and do not see yourself wanting to create any other websites in the future, then go for the Hatching package.

If you feel you will want to start other websites, then go for the Baby package, as the space given is perfectly ample and you can host as many domains as you wish.

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Whichever you pick, select it from the dropdown menu and click continue. It will then give you the price, if you want to pay monthly then click continue and leave it on that, or click on the dropdown menu and select one of the other options. This will result in the monthly price being cheaper per month as you are buying your hosting in advance, so to speak.

You don't have a coupon so ignore that field :0)  
Click "Continue" and you will see a summary of your order.

The screenshot shows a web form titled "Order Wizard" with the following content:

**Order Details**  
healthyeatinghints.com (Primary)      **Domain:** 1 year @ \$15.00  
**Main Package**      **Hosting:** Monthly @ \$8.95 + Setup: \$5.00

---

<b>Domain(s) Total</b>	<b>\$15.00</b>
<b>Package(s) Total</b>	<b>\$8.95</b>
<b>Package(s) Setup</b>	<b>\$5.00</b>
<b>Sub Total</b>	<b>\$28.95</b>
<b>Total Due</b>	<b>\$28.95*</b>

---

\* \$8.95 will be due on the next renewal date: 2008/09/04  
(Domain renewals billed separately.)

**Tell us who you are:**  
 I am a new customer.  
 Add this order to my account.

[Go Back](#)     

[Start Over](#)

Click "continue" and you will be sent to a page where you can pay for your purchase and enter your details. This completes the setup process, once you have entered your details and clicked order you will see a confirmation message. It is fairly straight forward from here on in.

Now we have our domain name and web hosting, the next step is to build our website.

The easiest way to do this is to purchase an already created layout for our website.

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As mentioned previously, we are going to be making a blog as this is the quickest way to get setup and is often the easiest for people who are unfamiliar with building websites and doing HTML for themselves. A layout for a blog is called a theme, or to give it the correct title A Wordpress theme, as Wordpress is the name of the blog that we are going to use.

A great place to purchase a nice looking Wordpress theme would be at – [Template Monster](#).

[Click here to go straight to the website](#) –

Once you are at the site, click on the tab at the top that says “CMS & Blog Templates”.

Then click on “Wordpress Themes”.

This will bring up all the available templates that we can use for our blog.

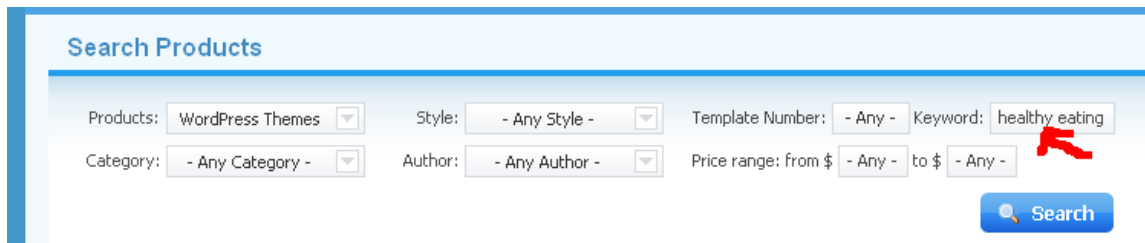
You will want to find a Wordpress template that is on the same subject as the niche you have chosen your blog to be about. For example if your website is about “Fishing” then there would be little point in choosing a beauty themed layout !

So now we have a list of potential themes that we can choose from. This is how I am going to find my ideal theme.

Just above the first row of themes there are a few search fields. We can use this to narrow down the templates and pin-point some that will be best suited for our blog.

In the search box next to the “Keyword” header, enter your niche that you have chosen.

As I am making my site about “healthy eating” I would enter this.



After clicking search I am shown the results.

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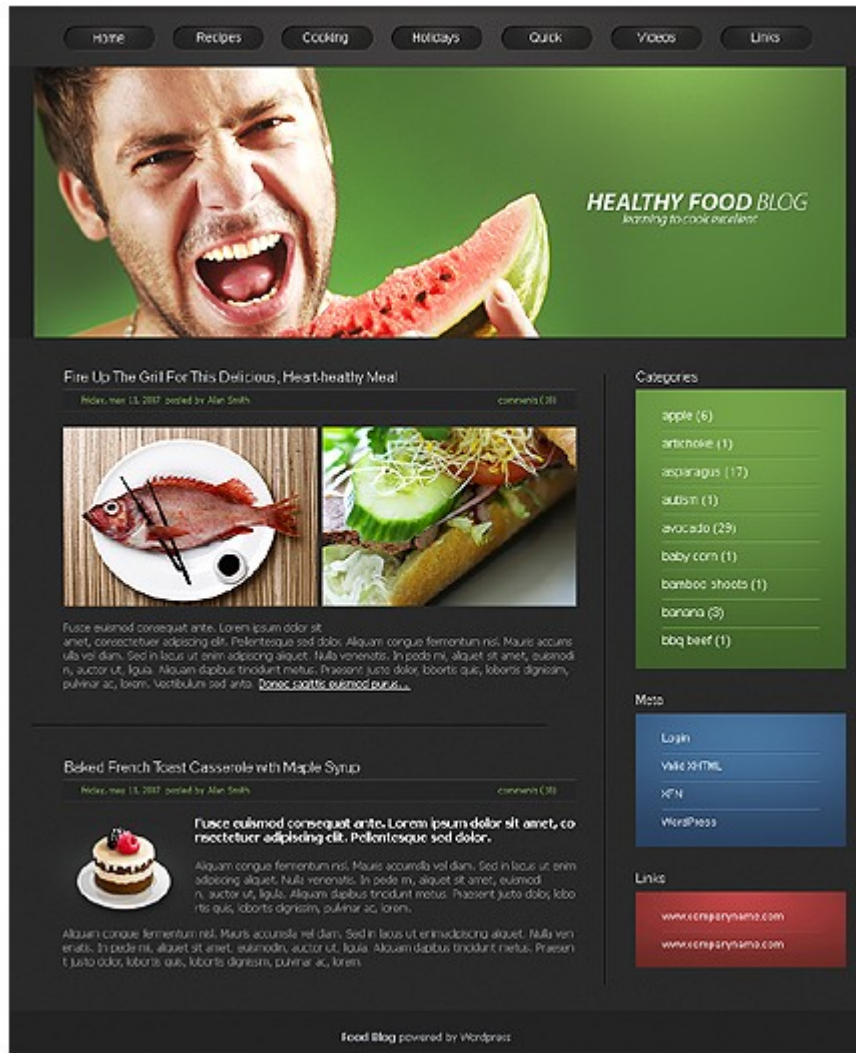
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There are 23 possible themes that I can select.

Go through each of the templates and see which one's you like. Place your mouse on the image of the template, this will bring up a preview of the theme.

I have gone through all the themes and decided to go for this one –



The reason I went for this theme is because it is the most relevant to the niche subject that my website will be about.

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When choosing your own theme, the best advice I could give you would be to go with your instincts. Choose a theme that looks like your sites niche and you can see yourself using.

As a general rule of thumb, if it meets the requirements and you like it, then go for it !

Back to my own theme, as you can see it already says "Healthy Eating Blog" on the header.

I am sure this can be changed and this is something I may want to do later on, adding such things as a catchy slogan and summary, as well as possibly my website address to the header, in replace of the current wording.

Doing such things will really help my blog to stand out, making it memorable to my readers, which will increase people who come back again to visit my site.

This theme cost just \$51.

Most of the Wordpress themes on template monster are around \$50-\$75, which is a very reasonable price to pay for a professional designed theme. Now you have your theme all that is left to do, is to install a blog and a theme onto your websites domain name. Now I am not going to go into details about how to install Wordpress to your site, or how to install a theme, as this guide will be too long if I gave instructions on how to do that.

You should be able to find Wordpress through your web hosting, which we brought in Step One. Email your host and ask if they can point you to instructions on how to install Wordpress to your site, or if you wish to you could even ask them if they can install it for you.

As far as installing the theme goes, there should be instructions on how to do this with your theme that you downloaded. It is very easy to do, just follow the instructions and you should be fine.

Apologise for not going into details on this, but it is not very complicated to do and can be easily done by your web host if they will do this kind of thing for you.

So now I will presume that you have your blog and your theme already installed onto your domain name. We now have the foundations for our

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website and can begin to add content to it and get some visitors to our website, which will result in commission for you.

The basis of this type of affiliate site is very simple.

**Content = Website Visitors = Commission + Sales From  
Affiliate Products**

So now you have your blog installed and a theme. The design of your site is complete, all that is left to do is one essential final step.

Doing this will put you ahead of most of your competition.

This final step is called on page seo.

SEO stands for Search Engine Optimization and is the process of improving the amount of traffic to your website that comes from the search engines. This type of traffic from the search engines is usually called "organic traffic".

Visitors that come to your website from the search engines are the most valued visitors out of all the website visitors that will come to your blog. The reason for this is because they have searched for that topic specifically and want information about it. They have found you, rather than you finding them !

Here is how we can effectively do some on-page SEO for our blog. We need to go back to the tool that we used in Step One.

This is the - [SEO Book Keyword Suggestion Tool](#)

Click on the link above to go directly to the site. Enter the niche that your website is about, I will go through this step with you using my example of "healthy eating" as this is what my website is going to be about.

I enter healthy living into the search field and click "submit".

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## Try The Coolest Keyword Research Tool Today!

Enter your keyword. This tool is powered by **Wordtracker**.

healthy eating

You must click on the submit button for this tool to work. Do not just hit enter.

Include Adult Terms

Submit

This then brings up a list of related keywords that people are searching for, to do with healthy living.

Now what I want to do is to make a note of the top 10 keywords.

WordTracker	WordTracker count	Google daily est	Yahoo! daily est	MSN daily est	Overall daily est
<a href="#">healthy eating</a>	1475	1,844	530	230	2,601
<a href="#">healthy eating plans</a>	407	509	146	63	718
<a href="#">healthy eating guidelines</a>	365	456	131	57	644
<a href="#">healthy eating guide</a>	336	420	121	52	593
<a href="#">healthy eating tips</a>	240	300	86	37	423
<a href="#">healthy eating pyramid</a>	123	154	44	19	217
<a href="#">eating healthy</a>	107	134	38	17	189
<a href="#">healthy eating recipes</a>	99	124	36	15	175
<a href="#">healthy eating habits</a>	64	80	23	10	113
<a href="#">healthy eating plan</a>	64	80	23	10	113

Taking these top 10 keywords is important as we are going to use these for category names in our blog. This will help users to find our website easier when they do searches on Google and the other major search engines which are listed above.

This is good for our on-page optimization.

Here is how you change the name of your categories in your blog.

Firstly, you need to go to your admin panel at your Wordpress blog. This will be located at –

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<http://www.YOURSITEADDRESS.com/wp-login.php>

Replace YOURSITEADDRESS with your domain name, so if your domain name you purchased is [www.bestfishingtips.com](http://www.bestfishingtips.com) then your wordpress admin login would be at –

<http://www.bestfishingtips.com/wp-login.php>

Enter the login details that you entered when you installed Wordpress.

You will now be in the admin section, from here we can change the name of our categories.

To do this click on the Manage tab, then Categories.

Scroll down to the “Add Category” section, the only thing we need to enter here are the top two fields. In the first field we enter the category name as it will appear on the blog under the category tab. In the “category slug” field we enter the url that this category will go to.

Using our healthy eating example, in the first field we will enter – Healthy Eating and in the second field we will enter –  
healthy-eating

It is the same as the category name but we have put hyphens in replace of the spaces.

Then click “Add Category”.

Do this for each of your list of 10 keywords, one main category for each. The category will only appear on the blog when it has a post added to it, so do not think it has not worked when the category does not appear.

This strategy will benefit our SEO and concludes stage two.

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## Step Three Writing The Content & Picking Affiliate Programs

By now we should have our website domain name, with our blog and wordpress theme already installed, plus a bit of on page SEO added to attract visitors from the search engines. You are off to a great start so far, let's keep it going.

Now we have the main principles in place. We need content now. Information to add to our site in order to keep our readers entertained and persuades them to purchase our recommended guides and products via our affiliate links. Of course only a small percentage of people will buy a guide, or perhaps a few guides, via our affiliate links, But the content on our blog also serves the purpose of attracting visitors to our blog from the search engines. So that is why adding helpful and regular content posts to our blog is something you should be doing if you want to make regular affiliate sales.

These articles will be about our niche, or a sub-niche of it, they can be written on various topics concerning our chosen niche.

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Using our "healthy eating" niche we chose for our example blog, the term healthy eating will be our main niche and our keywords that we named the blog categories, during the final part of Step Two, will be our sub niches.

Based on that, our articles will be about the following –

- Healthy eating
- Healthy eating plans
- Healthy eating guidelines
- Healthy eating guide
- Healthy eating tips
- Healthy eating pyramid
- Eating healthy
- Healthy eating recipes
- Healthy eating habits
- Healthy eating plan

Now we have 10 topics for articles that we can write and publish on our blog.

What we need to do now is to write the article on that subject and find an affiliate program, or a related guide on Clickbank, that we can promote in the article.

It is entirely up to you on which order you do this in, but it is essentially a two step process.

### Step One: How To Write A Good Quality Article

The best way to write a good article is to simply find an article already on that subject and re-write it in your own words. Please Note: I did not say to copy the article, or to steal it, re-write means exactly that, read the article and write it in your own words.

Pick a sub-niche from your chosen list of 10 categories that you used on your blog in the previous step. I am going to choose healthy eating tips.

Now I have the subject I can do either two things.

- Go to an article directory like EzineArticles.com or GoArticles.com and type in your keyword into the article search box at the top of the website.

As these article directories are two of the largest article directories

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on the web, I am going to enter my search in quotation marks in order to return more relevant articles.



Article Content    
Search by Author, Title or content



110,822 Expert Authors Sharing Their Best Ezine Articles

Clicking on search will bring up the articles about healthy eating tips. Looking through the results I can see a few good articles we can re-write.

Some of these include –

1. [Sharing Healthy Eating Tips With Others Can Help You](#)
2. [Healthy Eating Tips For Losing Weight](#)
3. [Healthy Eating Tips which you must follow](#)
4. [Healthy Eating Tips for Busy Moms](#)
5. [3 Simple Healthy Eating Tips](#)

Out of these I am going to choose to re-write this one –  
[Healthy Eating Tips which you must follow](#)

The reason I have decided to rewrite this one is because it is a good general overview of the subject and will make a good introduction to that blog category.

Read through the article and then re-write it in your own words. Sometimes a good idea can be to find two articles of similar subject and write your new article, based on these two existing articles.

Once you have written your article, go onto part two below.

Step Two: How To Find An Effective, In-Line Guide To Promote In The Article

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Now we have our article written the next step is to find a guide / ebook on clickbank, which we can promote by it.

To do this we need to go to Clickbank.com  
You should already have a Clickbank account as we signed up for one in Stage One.

Once you are at Clickbank, click on Marketplace.  
In the "keyword" search box, type in the subject of your article that you have written.

So for mine, I will type in – healthy eating.

This brings up the following results.  
Below is a screenshot of the top 7 products.

- 1) [Master Cleanse Secrets 10 Day Diet](#). Hot New Professionally Written Sales Letter With Upsell And New Higher Affiliate Commission This Ebook Helps People Lose Weight, Detox, And Get Healthy Fast! Get Your High Converting Affiliate Tools At [Http://mastercleansesecrets.com/affiliate.php](http://mastercleansesecrets.com/affiliate.php).  
\$/sale: \$17.99 | Future \$: - | Total \$/sale: \$17.99 | %/sale: 65.0% | %refd: 58.0% | grav: 105.76  
[view pitch page](#) | [create hoplink](#)
- 2) [Get Paid For Shopping And Eating Out](#). How You Can Get Paid \$10 To \$125 Or More Just To Go To Your Favorite Mall To Shop, Eat At Your Favorite Restaurant, Golf At Your.  
\$/sale: \$18.12 | Future \$: - | Total \$/sale: \$18.12 | %/sale: 75.0% | %refd: 48.0% | grav: 44.28  
[view pitch page](#) | [create hoplink](#)
- 3) [Eat Stop Eat- Very Popular Intermittent Fasting Program](#). Finally – One Of CBs Most Popular Nutrition Books Has A Great New Up-sell Product!! Earn 75% Commission Selling A One-of-a-kind Weight Loss And Nutrition Book Based On Flexible Intermittent Fasting. Converts Great – Over 4% For The Last Two Months!  
\$/sale: \$20.58 | Future \$: - | Total \$/sale: \$20.58 | %/sale: 75.0% | %refd: 70.0% | grav: 25.43  
[view pitch page](#) | [create hoplink](#)
- 4) [Converts 1 Sale Per 21 Hops \(Proof!\) + \\$1k Monthly Bonus!](#) Brand New! Get Paid To Fill Out Surveys Online! Get Paid To Eat, Shop, & More. High Converting Sales Page, Quality Product, Awesome Conversions. Lowest Refunds! See Proof Of Best Conversions At: [Http://SurveyDollar.com/affiliates.html](http://SurveyDollar.com/affiliates.html).  
\$/sale: \$16.31 | Future \$: - | Total \$/sale: \$16.31 | %/sale: 75.0% | %refd: 94.0% | grav: 12.40  
[view pitch page](#) | [create hoplink](#)
- 5) [ShoppingJobsHere.com - Get Paid To Shop And Eat Affiliate Program](#). Stop!!! Best Get Paid To Shop And Eat Affiliate Program On CB! Super High Converting New Website Design And Super Low Refunds!  
\$/sale: \$16.56 | Future \$: - | Total \$/sale: \$16.56 | %/sale: 75.0% | %refd: 72.0% | grav: 16.70  
[view pitch page](#) | [create hoplink](#)
- 6) [Healthy Food For Dogs: Homemade Recipes](#). Know How To Feed Your Dog To Quickly Get Astonishing Results.  
\$/sale: \$13.33 | Future \$: - | Total \$/sale: \$13.33 | %/sale: 50.0% | %refd: 22.0% | grav: 18.20  
[view pitch page](#) | [create hoplink](#)
- 7) [The Bad Breath Report: The Quick & Easy Cure For Bad Breath!](#) How I Cured My Bad Breath In 3 Days... & Got A Sparkling White Smile & Strong Healthy Teeth To Boot! A Simple Easy-To-Use System. Newly-Expanded 5th Edition!  
\$/sale: \$13.32 | Future \$: - | Total \$/sale: \$13.32 | %/sale: 50.0% | %refd: 79.0% | grav: 19.59

From this I can determine what product will be good to promote.

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You may notice underneath each product name and description there is a green row. At the end of this is "grav:" and then a number. This refers to that products "gravity".

As a general rule of thumb, the higher the gravity, the better converting the product will be.

I am going to pick the first one in the results to promote. To get my affiliate link I simply click on the "create hoplink" tab and enter my affiliate ID.

This will then produce my unique hoplink, or affiliate link, that I can use on my blog.

For example, if your username was – johnsmith7 then your hoplink for this product would be - <http://johnsmith7.xhtml.hop.clickbank.net/>

Now to combine the two, we have our uniquely created article and we have our hoplink for the product we are going to promote.

Here is how we combine the two.

Take your article and at the bottom of it add a line or two to promote the eBook guide, or a call to action. Something that will make the reader want to click it and go through to the sales site.

One example of this would be –

For more ways to help you lose weight and eat more healthily, try the master cleanse

<http://johnsmit7.xhtml.hop.clickbank.net/>

As well as this you will want to link relevant words in your article to the products website you are promoting.

Every time someone buys through your affiliate link you will make a set commission. These vary from product to product, but for this particular guide you stand to make 65% of the \$27 or \$37 price tag.

Now that you have your article and your affiliate link, all you need to do now is to add it to your blog. This can be done by logging into the admin and clicking on the "write" tab.

Then simply copy and paste the article into the text box. Remember to make sure the down arrow on the right is set to "publish", then click Save.

Your post will now be live.

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As long as you keep adding relevant content to your blog on a regular basis then the search engines will start to send you traffic and your rankings will improve.

Your visitors will click through to your recommended sites via your affiliate links and you WILL make money.

Website Traffic from search engines is just one way to get traffic to your website.

In the next chapter we will discuss more ways that you can apply.

### Step Four - Traffic Generation

This is the final step in respect to getting started on the whole aspect of making money with affiliate programs. By now you have a blog setup on your own domain, with good content being added regularly to it by you, or by others you have paid to write for you.

We have stated that in order for you to make money via your affiliate links you need readers to read the posts and click through to the product guides website that you are promoting. These readers, or website visitors, have to come from somewhere.

So how exactly can you get some website visitors ?

Here are several popular, but effective methods.

#### 1 ) Yahoo Answers

This is a site run by Yahoo where users submit questions and other users come along and answer them. You can generate traffic to your website by answering questions and providing a link back to your website.

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It is important that you do not Spam and answer the questions as best you can.

Go to - <http://answers.yahoo.com/> and sign up.

Look for relative questions in the same category as your websites niche. There is a list of categories down the left-hand side, so for my "healthy eating" website, I would look for questions in the Health category. Another way to find relative questions would be to use the "search for questions" facility.

Enter any relevant words which are related to your websites niche, try not to be too specific as the better results will come from only a few keywords.

For example in my niche I would enter keywords such as "dieting" or "lose weight" which are all relative to my niche. As well as this would be the obvious "healthy eating" or "healthy food" keywords.

This will bring back all questions which have been asked with those keywords in the question.

You will be surprised at how many questions go unanswered. You can answer questions and quickly become a recognised expert. If you give informative replies, users will go to you website as they see you are providing good answers and will want to investigate more.

This is a great way of getting targeted traffic to your site, as well as back links.

### 2 ) Forum Linking

Using forums to generate traffic is a great way to get relevant visitors to your website.

The first step is to go to [Google.com](http://Google.com) or your preferred search engine and type in your niche followed by the word forum.

So I would type in –  
Healthy eating forum

A few other possibilities I could type in would be –  
Health food forum  
Diet forum  
Weight loss forum

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and so on.....

This will bring up some relevant forums I can sign up to.

The screenshot shows a Google search for "healthy eating forum". The search bar contains the text "healthy eating forum" and a "Search" button. Below the search bar, there are radio buttons for "the web" (selected) and "pages from the UK". The search results are displayed under the heading "Web" and show "Results 1 - 10 of about 1,270,000 for healthy eating forum". The first five results are listed below:

- Healthy Eating - Forum Powered by eve community**  
Come in and share ideas, anecdotes, beliefs and thoughts on all elements of **healthy eating**. If you have any problems registering or using this **forum** please ...  
[community.channel4.com/eve/forums/a/frm/#/258603069](http://community.channel4.com/eve/forums/a/frm/#/258603069) - 111k - [Cached](#) - [Similar pages](#)
- The Healthy Eating Forum :: Index**  
The **Healthy Eating Forum** Forum Index, The **Healthy Eating Forum** A place for us all to share information and recipes towards a more **healthy** lifestyle ...  
[healthyeatingforum.com/](http://healthyeatingforum.com/) - 19k - [Cached](#) - [Similar pages](#)
- Vegan Fitness :: View Forum - Vegan Diets, Nutrition and Healthy ...**  
Vegan Fitness **Forum** Index -> Vegan Diets, Nutrition and **Healthy Eating** · Mark all topics read ..... You cannot delete your posts in this **forum** ...  
[www.veganfitness.net/forum/viewforum.php?f=2](http://www.veganfitness.net/forum/viewforum.php?f=2) - 92k - [Cached](#) - [Similar pages](#)
- National Obesity Forum - Healthy Eating**  
National Obesity **Forum** An independent charity, working to improve the prevention ... **Healthy Eating** Advice can in the main be kept to a simple 3-point plan: ...  
[nationalobesityforum.org.uk/content/view/221/170/](http://nationalobesityforum.org.uk/content/view/221/170/) - 11k - [Cached](#) - [Similar pages](#)
- Healthy Eating - Forum Powered by Prevention.com**  
Welcome to **Healthy Eating**, Introduce Yourself! sandwichmom, 40, 1365. June 17, 2008 08:50 AM .... Nutrition & Recipes · Hop To **Forums Healthy Eating** ...  
[forums.prevention.com/eve/forums/a/frm/#/5901004491](http://forums.prevention.com/eve/forums/a/frm/#/5901004491) - 116k - [Cached](#) - [Similar pages](#)
- ninemsn Recipe Finder - Healthy eating forum**  
**Healthy eating forum**. Are you on a health kick? Join the discussion and share useful tips, tasty recipe ideas and weight loss advice with other ...  
[boards.live.com/recipefinderboards/board.aspx?BoardID=1383](http://boards.live.com/recipefinderboards/board.aspx?BoardID=1383) - 28k - [Cached](#) - [Similar pages](#)

Go through the top10 results and see which are the most active.

A good way to see which forums are the best to sign up to is by looking at the bottom of them, some will tell you how many registered users there are.

Also, some will say how many users have registered, or logged in, within the last 24 hours.

A large number of registered users, as well as a large number of recently logged in users will make for a good forum to join up to.

Another good way to tell if the forum is active, is to check the dates of the posts.

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If all the recent posts were created or replied to a while ago, with none being recent, then it is probably best to avoid that forum and try another one.

Sign up to each active forum you find.

A good number to sign up to is around 5 – 10, depending on how often you want to use this method of traffic generation.

Once you are signed up and logged in you want to change your "Signature".

This is the little strip that goes below all of your posts when you reply to a thread.

Users will read your posts and see your signature, some of which will click through to your website. As the forum is about the very subject that your blog is about, the visitors that come from it will be highly targeted as they have shown an interest in this subject – by signing up and using the forum in the first place !

Here is how to change your signature:

Simply click on "Signature", or "my profile" once you are logged in and you will see a box to type into. You want to type in something that is catchy and will make the reader want to click on it, taking them to your blog.

Something like this will not be very effective –  
Here is my blog – link here

You want something catchy that will make people want to click for more information.

A great way to do this is by using a question, using my healthy eating example I would have something like -

Have You Seen The Health Benefits Of Pomegranate Juice ?

<http://www.mywebsitehere.com/healthy-eating/mypost.php>

Notice that I link to my actual, all be it made up, blog post and not just my blogs homepage.

This is because it is more relative to the question.

As an alternative I could link to the homepage.

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A good forum signature for this would be –

Eat More Healthily With These Top Tips

<http://www.mywebsitehere.com>

Once you have a signature you are happy with you can Save it and begin replying to forum threads.

Again it is important to never SPAM these forums that you join, never reply to thread just for the sake of replying. Make sure that your reply is useful and informative. Always contributing good information will ensure that users will click through to your website and that they are interested in reading your blog.

3 ) Create a Squidoo lens:

Create a lens for your topic at <http://www.squidoo.com>

Having a lens will help to send traffic to your website and will help it to rank better.

Sign up and start creating your "lens".

More information on how to do this is on the website.

4 ) Blog Comments

Making comments on other people's blogs is a great way to get website visitors to your own blog. The procedure to do this is very similar to the way in which we did the forum method.

Go to Google.com or your preferred search engine and type in a keyword from your list of 10 keywords.

Look for blogs which are based on your niche or are linked in with your niche. Once you have found these make a note of the website url and visit them on a regular basis, this being once a week or at least, once a fortnight.

Add comments to the blogs articles, always remembering to make sure that the comment is relative and appropriate. Include a link back to your website.

One of the things you should never do is to never post off topic comments, or to get caught up in an argument with another blog commenter. Always remain professional, as not doing so will look bad on you and your website.

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### 5 ) Google Adwords

Sign up for Google Adwords by going to -

<https://adwords.google.com/select/starter/signup/ForkAuth>

Open an account and follow the instructions through.

Where it asks for keywords, enter the list of your 10 keywords that we picked for your blog categories. What this will do is it will show your website in one of the sponsored links next to the search results. We already spoke about this so you should know where they are.

Bid just above the minimum price per click, this should get you a nice steady stream of traffic to your blog, so when people search Google for those keywords your advert will appear near the top of the sponsored links.

As a general rule each of these traffic methods will take some time to implement.

You should receive steady traffic to your blog if you do at least two of these methods on a regular basis.

Do not purchase any traffic packages offering you "guaranteed hits" as these simply do not work!

The way they work is that your site is sent hits by a robot from other websites, or your website is loaded under another website that the visitor is on, called a pop-under.

All in all they just do not work and are very ineffective.

I do not recommend you buy such things, but doing a few of the above 5 methods however will get you website traffic to your blog.

## Step Five Areas For Future Growth & Expansion

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Now that we have our blog setup and are adding regular content, we can start to fully maximize its potential. When we use the traffic techniques in the earlier chapter we will start to get website visitors to our website, from which will hopefully read our content, click through to our recommended products via our affiliate links and purchase the guides.

Once you begin to promote your website, you will get traffic and visitors to your blog.

This will hopefully increase over time if you continue to promote it, as well as adding regular informative content to your website.

Apart from making affiliate commissions and particular as your website traffic grows, you need to look at other ways that you can expand.

Some of these ways will include –

- Crossover Niches
- Adding a subscriber list and starting a newsletter
- Your Own Product

I will now go into more detail about each of these points.

Crossover Niches:

As you get your blog going it will be apparent that your visitors are also interested in other subjects, from which you can write about similar topics and promote products related to that new niche. These are called crossover niches.

You need to go back to the first steps in this guide and do some research. Find out what other topics that your website visitors will also be interested in.

In my “healthy eating” example, I stated that my visitors may also be interested in such things as –

- Dieting
- Exercising
- Recipes
- Nutrition
- Aerobics

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Or even subjects like Yoga.

Once you have a list of these crossover niches, have a look on Clickbank for some guides on the subject that you can promote and make a note of

–

1. The product name
2. The product website url
3. Your affiliate link for the product

Now simply make posts onto your blog like you have done with your main niche.

Remember to start a new blog category for this and to include a small plug with your affiliate link at the end, like I have covered in the previous stage in this guide.

Once you have these new blog posts on the crossover niches you are seriously maximizing your chances of increasing your commissions. The more blog posts you have, the more traffic you will attract from the search engines. Not only this, but you have a better chance of appealing to your readers and targeting their needs more accurately.

Adding a subscriber list and starting a newsletter:

By having a newsletter or subscriber list you have the ability to send the subscribers targeted emails whenever you please.

When people visit your blog they may want to be kept updated on when you add new posts and articles. This is where adding a good opt-in box will benefit, as it will allow your blogs readers to opt-in and they will be added to your newsletter mailing list.

The easiest way to start your list and get setup correctly, would be to use a tool like [Aweber](#)

[Aweber](#) allows you to create an unlimited number of lists and gives you all the required code to put on your blog which will allow readers to enter their name and email address into the subscriber box. It is the best resource out there for starting and managing an email list.

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When you gain a few subscribers you can begin to email them simple alerts to inform them of your new blog articles that you have posted. This will help you to gain a loyal following and improve your reputation and knowledge of expertise amongst your blog readers and subscribers.

[Aweber](#) provides all the instructions and resources included in their site. This will explain how to add a list and implement it to your blog, as well as how to email your subscribers.

[Click here to take a look at Aweber and start your own powerful mailing list.](#)

### Your Own Product:

This is a method which will really generate the revenue for you. Your newsletter list size and traffic will be growing as you add more content to your site, as well as actively promoting your site, via methods such as which are described in chapter four of this guide. But another great way to really capitalize is to write your own report and sell it from your website, or a new website which you will link to from your, now established, blog.

But what would you write about and how would you write it ? You will want to write about a topic which is inline with your sites blog. Using my "healthy eating" example, a title for an eBook that I might want to create might be –

- 101 natural healthy recipes
- 50 eating tips to boost your health
- Improve your health with 5 easy steps

..... and so on.

You can write your guide yourself or you can get someone else to write it for you.

Once you have the guide, simply buy a new domain name for it and write a sales letter.

Link to the guide in a prominent position on your blog and actively promote the guide via blog posts like you have been doing with your affiliate products.

The difference being now that instead of making a commission, be it anything from 50% - 75% of the cover price, you will now be making 100% of the price.

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## **The Ultimate Internet Profit System by Mark Evans**

The cost of the eBook is entirely up to you, the price can be as high or as little as you wish. Setting your own price gives you ultimate freedom and flexibility.

### **Conclusion**

Hopefully by now you have picked up a fair bit of knowledge with this course and have come to realise that you too can make money online as an affiliate marketer.

You just need to take action on what is being taught in this guide, and follow each step through.

Dedicate yourself to following the steps laid out in this guide, go at your own pace.

Most of the information here does not require an awful lot of money to be spent in order to implement the ideas.  
The real secret really is to "take action".

Go one step at a time and work at your own pace.

You can do it.

Here's To Your Ultimate Profits.

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## Further Reading

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[1 Click Instant Power Sites](#) - Skip All Of The Work Involved In Making A Cash Generating Website With 1 Click Power Websites. 5 Monthly Cash Grabbing Websites Delivered Straight To Your Inbox.

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