

# **Fast Ways That Work**

# Legal Notice

The contents of this report reflect the author's views acquired through his experiences of the topics under discussion. The author disclaims any personal loss or liability caused by the utilization of any information presented herein. The author is not engaged in rendering any legal or professional advice. The services of a professional person are recommended if legal advice or assistance is needed. While the sources mentioned herein are assumed to be reliable at the time of writing, the author and publisher, or their affiliates are not responsible for their activities. From time to time, sources may terminate or move and prices may change without notice. Sources can only be confirmed reliable at the time of original publication of this report. This report is only a guide and, as such, should be considered solely for basic information on the topic. All earnings described within this product and on our website are accurate to the best of our knowledge, and should not be considered "typical". Earnings or profits derived from participating in the following program are entirely generated by the ambitions, motivation, desires, and abilities of the individual reader and nothing is guaranteed. No part of this manual may be altered, copied, or distributed, without prior written permission of the author. All product names, logos, and trademarks are property of their respective owners who have not necessarily endorsed, sponsored, or approved this publication. Text and images available over the internet and used in this manual may be subject to intellectual rights and may not be copied from this manual.

## ***Your Special Bonus!***

- This report comes with **Master Resell Rights**.
- You can sell it and keep **100%** of the profits.
- You can give it away to build your list
  - Become a contributor at the latest [JV Giveaways](#) and offer it to new subscribers
- You may not alter the content or change it any way.
- It must be given away or sold as is.

# **Table of Contents**

<b>Fast Ways That Work.....</b>	<b>1</b>
<b>Introduction.....</b>	<b>4</b>
<b>10 Ways To Get More Subscribers.....</b>	<b>5</b>
<b>10 Ways To Become a Better Blogger.....</b>	<b>8</b>
<b>10 Ways To Get Social Media Traffic.....</b>	<b>11</b>
<b>10 Ways To Use Video to Market Online.....</b>	<b>14</b>
<b>10 Ways To Turn PLR Content Into Cash.....</b>	<b>17</b>
<b>Final Thoughts.....</b>	<b>20</b>

# Introduction



Welcome to **Fast Ways That Work!**

My name is **David Walker** and you can find out more about me at my blog [DavidWalker.tv](http://DavidWalker.tv).

I have been involved in a number of different online ventures during my time online, ranging from the successful to the spectacular failure.

Just some of the areas I have been involved in are: affiliate marketing, CPA marketing, private label rights (PLR), eBay, website flipping, online gambling, soccer, white hat, blackhat and everything in between!

Every day I receive messages from readers who want to make money online but don't know what works and what doesn't and that compelled me to put this short report together.

First of all you need to take action and then have enough patience to stick with one thing until you get really good at it so that it starts to make you money. Then all you need is to scale things up or outsource the process completely and move onto something new!

In this report I have outlined **five methods** to help you **get more online**, from getting more people to subscribe to your list, using social media to drive traffic and video to make more sales! You can use these tips right away and start succeeding online!.

All you need to do is **TAKE ACTION...**

# 10 Ways To Get More Subscribers

There's a fortune that lays hidden in your mailing list. And...

**The bigger your list, the bigger fortune for you to tap.**

That's why these 10 tips for getting more subscribers are almost as good as money in the bank...

## **1. Include a call to action at the end of your blog posts.**

Let your visitors know that if they like your blog posts, they'll love your newsletter content. That's because you save some of your best niche tips, tricks and secrets for subscribers.

To get more subscribers, include a link to your landing page at the bottom of your posts, along with a reason to click on that link.

Example: Discover 101 more weight loss tricks for free – click here!

## **2. Encourage a viral effect.**

You can get more subscribers simply by including a note at the bottom of every newsletter where you encourage your existing subscribers to forward your email to their friends, family and colleagues who could benefit from the information.

Example: "Do you know someone else who could benefit from these dog training secrets? Please forward this email to them – they'll thank you for it!"

### **3. Use your forum signature file to get new subscribers.**

If you're visiting busy niche forums, include an ad and a call to action in your forum signature.

Example: “Free report reveals the health secrets your doctor doesn't want you to know!  
Click here to claim your copy now...”

### **4. Point your Twitter followers to a free report.**

You can use Twitter as well as other social media sites (like Facebook) to grow your list. Simply point your fans and followers towards your squeeze page to pick up a free report. Include this link on your profile page as well as in some of your posts (“tweets”).

### **5. Embed your links in your products.**

Sometimes people share your digital products with their friends. Sometimes they give away or sell pirated copies of your product. Either way, you can benefit from this if you include links to your squeeze page in your paid products.

### **6. Drive traffic to your landing page using videos.**

You can create YouTube videos for the sole purpose of driving traffic to your newsletter sign up page. To get the best results, include a call to action at the end of your video where you promise viewers they can get the second part of the video – for free – when they join your list.

### **7. Tap into Squidoo to get new subscribers.**

Create Squidoo pages around niche topics with the purpose of driving visitors to your landing page. In other words, all your Squidoo links should point to your squeeze page.

### **8. Co-promote with others in your niche.**

Here you can swap endorsements with your partners. You can post your endorsements on your respective blogs as well as in your newsletters.

### **9. Unleash the power of content marketing.**

First create a multi-part article series around a niche topic. Then upload Part 1 to the article directories (such as Ezine Articles and Go Articles) and upload the rest of the series to your autoresponder. Use your article byline to encourage people to get Part 2 of the article by clicking through to your squeeze page.

### **10. Form a newsletter co-op.**

Do a co-registration deal with one or more people in your niche. That is, when a prospect is joining your partner's newsletter, they also get the option of joining your newsletter at the same time (simply by checking a checkbox).

### **Summary**

You can use each of these ten methods to get dozens, hundreds or even thousands of new subscribers. Just imagine how big your list will be once you apply all these methods!

**[To build a profitable subscriber base of your own, check out Simple List Building by Jason Fladlien, who enjoys six figure months thanks to his list!](#)**

# **10 Ways To Become a Better Blogger**

Just imagine if you developed one of the most popular blogs in your niche. Think of how much money you could make selling your products or affiliate products.

Imagine how big your list would be. And when you were ready to exit the business, just imagine how much money you'd make selling your corner of the web.

All of this is within your reach – especially if you follow these 10 tips for becoming a better blogger...

## **1. Survey your readers to find out what they want.**

Adding a poll or short survey to your blog not only makes your blog interactive (which is a good thing), it also gives you an idea of what kind of content and solutions your readers want!

## **2. Give your readers info that they'd gladly pay for.**

Just because your blog is free doesn't mean you should post content that's not worth anything. On the contrary, you should post valuable content – the kind of solutions your market is already paying for – on your blog. That way you can build trust and establish yourself as an expert in your niche.

## **3. Write about hot or controversial topics to spur discussion.**

When there's a controversy going on in your niche, grab a side and blog about it. Push a few emotional buttons. Then create a call to action at the end of your post where you specifically

ask your readers for their comments and feedback. The more emotionally charged the post, the more likely it is that you'll get comments.

#### **4. Join the blogosphere discussions.**

Your blog is not an island. Start visiting other blogs in your niche and join the community discussions. You can comment directly on their blogs. Or better yet, write a response on your blog using a [trackback link](#).

#### **5. Optimize your posts for the search engines.**

You don't have to optimize every post you make. But if you make a point to optimize at least one post per week, you'll see a steady increase in traffic.

Tip: Use a tool like [WordTracker.com](#) to uncover your niche keywords. Choose words that have low competition. Then include your keywords two or three times for every 100 words of content.

#### **6. Arouse curiosity with password-protected posts.**

Your visitors can see that your blog has a lot of good content. But then they notice that you lock up your best content behind password protected posts (with the passwords only being available to your subscribers). You can bet curiosity will get the best of many of your readers... and they'll subscribe.

#### **7. Learn to create killer headlines.**

People will decide whether to read your post based on your headline. As such, use headlines that include words like how to, you, amazing, secrets and discover.

### **8. Vary your posting style (some long, some short, etc).**

Don't always post a 400 word “how to” article. Instead, mix things up by posting articles of different lengths and different styles.

### **9. Interact with your readers by answering their comments.**

Your comment section isn't just a place for your readers to talk amongst themselves – it's also a great place for you to interact with your readers. Since people buy from those they know, like and trust, this simple act of interacting will grow your income.

### **10. Make blogging a part of your daily routine.**

Add “write a blog post” to each and every daily to-do list until it becomes a habit. If you write just one short blog post per day, in a year you'll have 365 blog posts – and a whole lot more readers, subscribers and income!

### **Summary**

Creating a big, popular blog isn't a matter of doing one thing. Instead, you can create a better blog (and become a better blogger) by consistently taking a series of smaller steps.

**[To make money blogging... and beyond, check out Blogging Boss, the training by six figure internet marketer David Walker.](#)**

# **10 Ways To Get Social Media Traffic**

Web 2.0 sites and social media are already here (and have been for some time). Experts predict that this trend will only grow. That means if you don't start using social media now – today – you'll be left behind.

Here then are 10 tips for using social media to drive traffic to your sites...

## **1. Complete your profile.**

When you first open your Twitter, Facebook, Squidoo or other social media site account, fill out your profile (including a picture). Doing so makes it easier for people to get to know you and build relationships with you, which will make it more likely they'll click through to your site.

## **2. Interact.**

Social sites are, by definition, social. They're two way streets (not monologues). That's why you shouldn't just post content and move on. Instead, spend a few minutes each day interacting and getting to know people in your network.

## **3. Include a link to your site on your profile page.**

This tip is simple but effective: Give people a reason to click through from the social media site to your blog or squeeze page. A promise of a free solution usually makes for a good enticement

## **4. Ask your followers to “retweet” and repost.**

If you create a "buzzworthy" post (such as a post on a hot or even controversial niche topic), ask your Twitter followers to "retweet" it and ask your other social media networks to repost it!

### **5. Spend time each day growing your network.**

Commit to spending at least 10 minutes each day growing your network. You'll see big results by the end of the month. And you'll be amazed at the size of your network in six months or a year from now.

### **6. Link your social site pages together.**

Link your Twitter account to your Facebook, MySpace, Squidoo, HubPages and other social media pages. And vice versa.

### **7. Use your real name so that you're easy to find.**

People who want to do business with you won't respond well to working with "BaseballBoy72." Instead, build trust by using your real name. Doing so also makes it easier for others to find you on Facebook and similar sites.

### **8. Post good content.**

Social media is not just about networking, it's also about sharing information. If you share some of your best information with your network, you'll get respect, trust... and more sales. Plus you'll establish yourself as a niche expert.

### **9. Optimize some of your content.**

Some social sites (such as Yahoo! Answers and Squidoo) get crawled and indexed regularly by the search engines. As such, you may consider optimizing some of your content for the search engines by including relevant (longtail) keywords two or three times for every 100 words of content.

#### **10. Get the most benefit for your time.**

Instead of trying to interact and build relationships with thousands of prospects, consider building a relationship with a handful of partners. That’s because just one good partner can send you hundreds or thousands of prospects and customers.

#### **Summary**

Social media is only expected to grow in the future – and now is the best time to get involved if you’d like to grow your business right along with it. You can start today by applying the ten traffic-generating, relationship-building tips you just discovered!

**[To drive traffic and make money with Facebook, check out Fast Fan Pages by Paul Teague. It is what I use to on all my own Facebook pages!](#)**

# **10 Ways To Use Video to Market Online**

Even if you're not selling video-based products, you should be using video to market your business. That's because different customers respond better to video than they do to text. When you use both text and video, you're reaching a wider audience.

Here then are 10 tips and tricks for using video to market your business...

## **1. Keep 'em short.**

Whether you're loading videos on YouTube or you're using them to pre-sell products on your blog, keep them short (around five minutes or so)... especially if your audience includes people who don't know you. If needed, break a long video into multiple smaller videos.

## **2. Post videos on your sales pages.**

You can use video sales letters to highlight the main points of your regular sales letter. You can also use videos to demonstrate the product. You may also get your satisfied customers to give you video testimonials.

## **3. Choose your keywords carefully.**

If you're loading your videos onto YouTube, choose keywords that your market is currently using to find information in your niche. You may also choose keywords that match those being used alongside other popular videos in your niche.

## **4. Know your purpose before you start.**

Before you film, choose one purpose for your video. Is it to get subscribers? Send traffic to your blog? Pre-sell a product? Whatever the reason, base your entire video around that singular goal. Don't confuse your viewer by giving more than one option.

### **5. Create a call to action.**

You should create at least one call to action in your video, where you tell people exactly what you want them to do and why (e.g., "Go to [www.yourdomain.com](http://www.yourdomain.com) to grab Part 2 of this video – but hurry, you can only get it free for a limited time!")

### **6. Encourage comments.**

If you're posting your video on YouTube, on your blog or other social sites, encourage comments (even controversial ones). The more people talk about your video, the more your visitors will return to your page to see what's new in the discussion.

### **7. Use other social sites to jumpstart the viral effect.**

If you want your video to go viral, you need to advertise it. One way to do that is to link to or embed your video on your other social media site pages, like Twitter or MySpace.

### **8. Blog about your video.**

Another way to advertise your video is to blog about it. If you embed your video on your blog, then encourage your visitors to bookmark it using Digg, StumbleUpon or similar.

### **9. Ask your JV partners to share your video with their prospects and customers.**

Yet another way to advertise your video is by asking your JV partners to mention it in their newsletters, blog about it and share it with their social media contacts.

**10. Put a video on a CD/DVD and give it away for free.**

You can build a physical mailing list by putting your video on a CD or DVD and giving it away for free to those who give you a mailing address. Be sure to include an upsell at the end of your video!

**Summary**

You can use videos to pre-sell products, demonstrate products, teach your prospects, drive traffic to your sites and grow your mailing list. Start applying these tips today – you'll be amazed at what video marketing can do for you

**[To take your video marketing to the next level, I recommend Easy Video Player by Josh Bartlett. This is a great piece of software that all the big name marketers use!](#)**

# **10 Ways To Turn PLR Content Into Cash**

You can save time and money if you use PLR (private label rights) content to create products and market your business. To that end, here are 10 surefire ways to turn your PLR content into cash...

## **1. Rewrite it.**

No matter what you're using the content for, change it so that you don't have competition. At a minimum, change the title, introduction and conclusion of your articles and reports. You may also delete irrelevant content and add in your own examples and tips.

## **2. Put it in a different format.**

Most people who use PLR text content leave it in the form of text. You can virtually guarantee that you'll have a unique product if you put it in a different format, such as converting text to an audio book or even a video.

## **3. Turn it into a physical book.**

Another way to make money with your PLR content is by turning it into a physical book. Just use a self-publishing company like Lulu.com.

## **4. Use as a subscription incentive.**

You can compile a pack of PLR articles or just rewrite a PLR report or ebook. You might even turn it into a video or audio book. Then finish by adding your affiliate links to the product (or links to your own products) and give the PLR content away for free to your subscribers.

**5. Use it as a bonus for your paid products.**

Instead of giving the content away to prospects, you can give it away to your paying customers. Just use your PLR content as a bonus – you might even offer it as an unadvertised bonus.

**6. Stock a membership site.**

You can stock your membership site with PLR content. Or, break the content up into six months worth of weekly lessons and run a fixed-term membership site.

**7. Put it on CD and sell it on eBay.**

You can use your PLR content as a lead-generator on eBay. Simply add your product links or affiliate links to the content, burn it on a CD and auction it off.

**8. Use it as content for your autoresponder series.**

You can create an evergreen, “set it and forget it” newsletter using PLR content. Just chop it up into weekly lessons and load it into your autoresponder. To “bribe” people to subscribe to your newsletter, you may consider throwing in another PLR report as a bonus.

**9. Create blog posts from PLR content.**

You can rewrite PLR articles or break down reports and books to create blog posts. Just insert your product or affiliate links and let these posts make money for you on autopilot.

**10. Combine multiple sources to create a new paid product or upsell product.**

As previously mentioned, you should rewrite your PLR content to make it unique. Another way to make it unique is to combine multiple PLR products. For example, you can compile a set of related articles. Or you can take a chapter from multiple PLR ebooks to create an entirely new product.

Obviously, you can use this new product in any way you like, including offering it as a bonus, turning it into a subscription incentive, or stocking a membership site with it. You can also offer it as a standalone paid product, or even as an upsell to a paid product.

**Summary**

You just discovered 10 surefire ways to turn PLR content into cash. The next step is yours – take action! Because the sooner you use these tips, the sooner you get to enjoy the added traffic, subscribers and cash!

**[You need quality PLR material and it doesn't get much better than Resell Rights Weekly.](#)**

**[For a low monthly fee I can download more PLR products than I can possibly use!](#)**

## Final Thoughts

Congratulations! You made it to the end of the report and have five ideas to take action upon to build towards your goal of a five figure monthly income!

My best advice is to pick one topic and stick with it because you are not going to make a ton of cash overnight. Patience is the key.

Here is a recap of all five methods and resource links to help accelerate your success:

1. **10 Ways to Get More Subscribers.** Find a hungry market and build a list of email subscribers. [More advice on building a profitable list can be found here.](#)
2. **10 Ways to Be a Better Blogger.** [Blogging is a great way to build authority, credibility and market online. How to be a profitable blogger can be found here.](#)
3. **10 Ways to Get Social Media Traffic.** Social media can drive tons of free, targeted traffic to your pages. [I use this to generate traffic from Facebook.](#)
4. **10 ways to Use Video to Market Online.** If you are not using video in your marketing, you are being left behind. [I use this for video marketing, you should too.](#)
5. **10 Ways to Turn PLR Content into Cash.** PLR content can be a huge time saver and put more money in your account. [I get all of my PLR content from this website.](#)

The "best" option of the above five is easy to spot – it's the one that looks the most attractive to you. It's the method that suits your lifestyle and the one you feel passionate about the most to stick with until it makes you a serious income!

The only thing I have left to say is **take action...** nothing starts to happen until you do!

To Your Success!



*David Walker*

Connect With Me: [My Blog](#) | [Facebook](#) | [Twitter](#)

## **FREE BONUS GIFT!**

This incredible free bonus will help you **MAKE MORE MONEY!**

**HURRY!** Limited Numbers Available!

[click here for your free bonus gift!](#)

## **UNADVERTISED BONUS!**

Add THOUSANDS of new subscribers to your email list

**ABSOLUTELY FREE!**

[click here for thousands of new subscribers](#)

## **FREE BONUS DOWNLOADS!**

***YOUR DOWNLOADS ARE READY: GO! GO! GO!***

Download **HUNDREDS** of eBooks, Reports, MRR, PLR, Video & Audio Trainings, Software, Scripts, Templates, Membership Website Passes & Much, Much More!

These downloads are worth THOUSANDS of dollars and they are all yours... **100% FREE!**

[click here for your FREE downloads!](#)